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Job Search Publishers Launch Advertising With Jobweb.com

April 10, 2008 – Job Search Publishers LLC, the developer and online portal for The EmployMentor Guide©, the leading job-search organizer product line for individuals who are job hunting or participants in executive searches, announced that they have begun a marketing and advertising program with the National Association of Colleges & Employers' leading website portal, www.jobweb.com. This site link program will allow current and graduated college job seekers direct access to the EmployMentor Guide© College Series, Manual Version and Advanced.

“JobWeb is the number one portal resource on-campus and off for finding entry level positions. Their job hunting library of information and resources is unmatched, making this an ideal format and location for our product placement.” reports Marianne Gustafson, Publisher. She added, “Students have with each electronic document direct links to Yahoo Finance, Yahoo Industries, Hoovers, Google, LinkedIn, the Wall Street Journal, and other sites. This allows them to open those sites from our products in addition to user’s own patterns of toggling between diverse research sites while they develop job search data and preparations. They can even link to Google Maps and Mapquest on the Interviews View page to facility their travel directions.”

About Job Search Publishers LLC

Organize your job search with the leading downloadable products from the founding team at Job Search Publishers LLC, who developed and obtained the copyrights to the EmployMentorGuide(c), creating its electronic format for the Internet. Our content contributors, staff, and Advisory Board are experienced in executive search, corporations, small businesses, college recruiting, and professional services.